

## Community Benefit in Action: **Lehigh Valley Health Network Jefferson Health**

Community Impact Spotlight: Fiscal Year 2023

## **Transforming Health across Communities**

Lehigh Valley Health Network, part of Jefferson Health, is leading an ambitious project to improve health across the communities it serves.

This year, the health network launched the Blue Zones Project—a first-of-its-kind population health initiative to help make the Lehigh Valley a healthier place to live, belong, and grow older.

The project focuses on the Allentown, Easton, and Bethlehem communities, bringing evidence-based lessons from the cultures of the world—or blue zones—with the



healthiest, longest-living populations. The goal is to improve community well- being, resilience, and economic vitality.

"As stewards of public health and preventive medicine, LVHN has a responsibility to support improvements that will elevate the health of our community," says Brian A. Nester, DO, MBA, executive vice president and COO, Jefferson, and president, LVHN.

